

Contact: Alan Goode

Email: alan.goode@goodeintelligence.com

Goode Intelligence forecasts that travel digital identity will generate over \$4.6 billion in revenue by 2029

London, United Kingdom – 5 August 2024 – in its Analyst Report *Travel Digital Identity – Seamless Travel Powered by Digital Identity* published today, Goode Intelligence (www.goodeintelligence.com) examines the market for both government and commercial issued travel digital identities around the world.

The report highlights how the travel industry is at the vanguard of digital identity adoption globally, outperforming other sectors for growth with a forecast CAGR of 22 percent over the six-year period 2024 to 2029.

The main goal of travel digital identity is to create a secure and convenient way to verify a traveller's identity throughout their travels – by air, rail, and sea.

The report covers travel digital identity issued and managed by both government and commercial companies.

Government issued travel digital identity is being driven by the ICAO Digital Travel Credential (DTC) standard and biometric-enabled Entry / Exit Schemes that aim to protect borders and support digital transformation and automation programmes.

Commercial issued travel digital identity, delivered by airlines / airports, train operators and sea operators /ports, excludes border crossing and includes other aspects of travel that manage the traveller journey from couch to gate – part of digital automation. This includes:

- Identity Verification / Proofing
- Ticketing / Boarding Pass management
- Pre-flight security checks
- Self-bag drop
- Access to VIP airport lounge
- Concession shopping (terminal retail)

The report reveals the major trends shaping the travel digital identity landscape for the short, medium, and longer term (2029).

These trends include:

- The importance of global standards established by industry bodies such as ICAO (driving ePassports and Digital Travel Credentials (DTCs) and IATA (driving One ID).
- The importance of ePassports that has established itself as the prime internationally recognised identity documents for identity verification packed full of physical and digital security features that are simply unparalleled in trusted identity and backed up by ICAO's Public Key Directory (PKD).

- A compelling business case that benefits all parts of the ecosystem from travellers to governments, travel operators and transport hubs, provided by established technology providers.
- AI-powered biometric technology that is based on international standards and certification authorities that is accurate, resistant to presentation attacks including deepfakes, and can operate in the cloud and at the edge.
- The emergence of standards-based Digital Wallets and Verifiable Credentials (VCs) that supports Biometric Enabled Seamless Travel

Alan Goode, founder and CEO of Goode Intelligence and author of the report, said “The report identifies that travel is offering a blueprint in how to digitise identity and provide realisable benefits that that can be replicated by other sectors. Travel offers a great test bed for the wider digital identity market and is a key sector for growth offering a template for how digital identity can be at the centre of the seamless customer (traveller) experience. From onboarding and remote identity verification to in-person contactless verification.”

The 208-page report features exclusive, in-depth exclusive interviews with leading stakeholders and organisations providing technology and solutions for digital identity including:

- Amadeus
- Daon
- iProov
- NEC
- Paravision
- SITA
- TECH5
- Thales DIS

This report includes a review of current global adoption, market analysis including key drivers and barriers for adoption, technology analysis, important technology suppliers and services providers operating in this sector and forecasts for users, biometric sensors, transactions, and revenue within the six-year period 2024 to 2029.

Travel Digital Identity – Seamless Travel Powered by Digital Identity – 2024-2029 is the third report in the Goode Intelligence Digital Identity series and further information can be found here: <https://www.goodeintelligence.com/report/travel-digital-identity-seamless-powered-by-digital-identity/>

About Goode Intelligence

Goode Intelligence is the leading digital trust (authentication, identity, and biometrics) research, consulting and events organisation founded in 2007, based in London. For more information about Goode Intelligence please visit www.goodeintelligence.com

About the Author

Alan Goode is the CEO and Chief Analyst of Goode Intelligence with over 17 years of research and consulting experience. Prior to setting up Goode Intelligence, Alan had an extensive career in management and technology with specialisms in identity, authentication, and cyber security, with roles at De La Rue Identity, SITA, Schlumberger, Atos, and T-Mobile (EE).

For further information contact:

Alan Goode, Goode Intelligence

Tel: +44(0) 203 633 1269 Email: alan.goode@goodemedia.com

Issued by:

Goode Intelligence **Email:** enquiry@goodeintelligence.com; **Web:** www.goodeintelligence.com