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Contact: Michelle Goode

Email: [michelle.goode@goodeintelligence.com](mailto:michelle.goode@goodeintelligence.com)

## **Goode Intelligence Launches Competitor Observatory Service with Verified Citizen and Consumer Digital Identity Report 2023**

**London, United Kingdom – 7 December 2023** – Goode Intelligence is delighted to announce the launch of its Competitor Observatory service with the publication of the “*Competitor Observatory for Verified Citizen and Consumer Digital Identity 2023*”.

The Goode Intelligence Competitor Observatory offers competitor capability analysis for technology vendors based on our world-leading research.

To coincide with the publication of the second edition of the Digital Identity Report<sup>1</sup>, Goode Intelligence has identified 18 technology vendors active with verified digital identity products and services and ranked them against several key criteria.

This report includes content from the Goode Intelligence Digital Identity Report.

Vendors are ranked from ‘Emerging’, to ‘Rising Star’ and ‘Leading Light’ and are measured against a defined set of criteria that Goode Intelligence has established. The Goode Intelligence Competitor Observatory for Verified and Reusable Citizen and Consumer Digital Identity provides competitor analysis of 18 technology vendors active with verified digital identity products and services benchmarked against several key criteria for the industry, alongside profiles for each vendor included in this study.

Amongst the technology vendors that have been ranked as ‘Leading Light’ are global digital identity provider, Entrust, and leading face biometrics provider, FaceTec.

The 78-page report includes content from the recently published market analyst report, “*The Digital Identity Report – The Global Opportunity for Verified Citizen & Consumer Digital Identity 2024-2029*” that forecasts that over 1.5 billion digital identity wallets will be in use by 2029, approximately 30 percent of all digital identities stored in a wallet.

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<sup>1</sup> <https://www.goodeintelligence.com/report/the-digital-identity-report-second-edition/>

As part of the research for the market analyst report, Goode Intelligence has chosen 18 technology vendors active with verified digital identity products and services and ranked them against key criteria including Financial, Operational, and Product and Technology Capabilities. The 18 vendors, in alphabetical order, are:

- Daon
- Dock
- Entrust
- FaceTec
- GBG
- HID Global
- IDEMIA
- iProov
- Meeco
- Microsoft
- NEC
- OneID
- Scytale
- Signicat
- Thales DIS
- Trinsic
- Veridos
- Yoti

Further information on the “*Competitor Observatory for Verified Citizen and Consumer Digital Identity 2023*” can be found at

<https://www.goodeintelligence.com/report/competitor-observatory-for-verified-citizen-and-consumer-digital-identity-2023/>.

### **About Goode Intelligence**

Goode Intelligence is the leading digital trust (authentication, identity, and biometrics) research, consulting and events organisation founded in 2007, based in London. For more information about Goode Intelligence please visit [www.goodeintelligence.com](http://www.goodeintelligence.com)

### **For further information contact:**

Michelle Goode, Goode Intelligence

Tel: +44(0) 203 633 1269 Email: [michelle.goode@goodeintelligence.com](mailto:michelle.goode@goodeintelligence.com)

### **Issued by:**

Goode Intelligence **Email:** [enquiry@goodeintelligence.com](mailto:enquiry@goodeintelligence.com); **Web:** [www.goodeintelligence.com](http://www.goodeintelligence.com)