



# IDENTITY SUMMIT LONDON 2020

# Sponsorship Opportunities

**Date:** 30<sup>th</sup> January, 2020

**Location:** Rise London, 41 Luke St, London, United Kingdom

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# OVERVIEW



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Identity Summit, our exciting new one day event, launches in London on 30<sup>th</sup> January 2020 building on the success of our well established international Biometric Summits.

The inaugural event is being delivered in partnership with Rise London and Barclays Innovation to bring together leading digital identity, biometric and authentication technology providers with investors, buyers and technology integrators who have a strong interest in the latest innovations for a full-day summit that will include keynotes, presentations, workshops and industry-led moderated panels.



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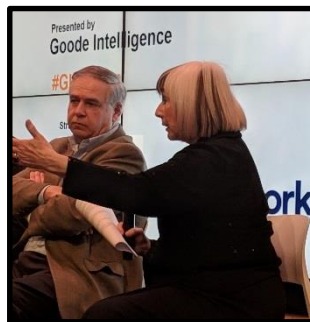
# AGENDA

Interactive mix of presentations, industry-led panels, investor pitches, workshops, networking reception & exhibition area



## IDENTITY SUMMIT LONDON 2020

### Networking Reception



### Investor Pitches



### Industry-led Panels



### Presentations



### Inspiring Keynotes

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# VENUE



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- **120 seat auditorium**
- **Exhibition space**
- **Networking & breakout areas**
- **Stage with integrated AV & lighting**

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# HOW YOU CAN CONNECT



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You can reach these audiences through our variety of sponsorship packages designed to maximise your organisation's visibility and introduce you to new investors, partners and clients. As a sponsor you will be provided with opportunities to increase awareness of your brand, product or service and reach your target audience of decision-makers and influencers.

## **Sponsorship benefits include**

- The opportunity to present to your target audience
- Plenty of opportunity to showcase your technology in the exhibition space (sponsor package dependent)
- At the summit, you will be able to connect with key decision makers, as they consider how the topics and themes apply to their own businesses and interests
- Placement of your logo and a link to your website, to drive delegate interest ahead of the summit
- Your branding in our media and marketing campaigns
- Article for summit brochure and website

# SPONSORSHIP PACKAGES

## Overview – Benefits



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Benefits	Gold	Silver	Innovation	Hospitality
Keynote (30 minutes)	Yes			
Exhibition Space	Yes			
Marketing materials in networking area				Yes
Summit Speech (20 minutes)		Yes		
Panellist	Yes			
Innovation Session Speech (10 minutes)			Yes	
Innovation Session Panellist			Yes	
Lunchtime Birds of a Feather Host				Yes
Advertising in brochure & conference marketing	Yes	Yes	Yes	Yes
Complimentary Summit Passes	4	2	1	2
Discounted VIP Passes	Yes	Yes	Yes	Yes
Logo on Summit Website	Yes	Yes	Yes	Yes
Event Brochure Advertisement	Yes	Yes	Yes	Yes
Facilitated Meetings	Yes			
Social Media Promotion	Yes	Yes	Yes	Yes
Logo on Summit Displays & Banners	Yes	Yes	Yes	Yes
Quantity	2	4	4	1

Additional Branding Opportunities Available

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# SPONSORSHIP PACKAGES

Gold – two available



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## Gold sponsorship

- Exhibition space
- Inclusion as a speaker/presenter for 30 minute session, either:
  - Business Moderated Panel with content driven by you
  - Workshop
  - Presentation with Q&A
- Advertising in the summit brochure including:
  - Advertisement
  - Article
  - Logo on front cover
  - Company listing
  - Speaker profile
- Logo and profile on summit website
- Logo on all summit displays and banners
- Three complimentary tickets (speaker & employees)
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Facilitated introductions
- Social Media promotion throughout the event via Goode Intelligence social media accounts

# SPONSORSHIP PACKAGES

Silver – one available



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## Silver sponsorship

- Inclusion as a speaker/presenter for 20 minute presentation
- Advertising in the summit brochure including:
  - Advertisement
  - Article
  - Logo on front cover
  - Company listing
  - Speaker profile
- Logo and profile on summit website
- Logo on all summit displays and banners
- Two complimentary tickets (speaker and one additional employee)
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Social Media promotion throughout the event via Goode Intelligence social media accounts



# SPONSORSHIP PACKAGES

Innovation – four available



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## Innovation sponsorship

- Inclusion in 60 minute Innovation Session that includes:
  - Speaker/presenter for 10 minute presentation
  - Inclusion as panellist on moderated panel session
- Advertising in the summit brochure including:
  - Advertisement
  - Article
  - Logo on front cover
  - Company listing
  - Speaker profile
- Logo and profile on summit website
- Logo on all summit displays and banners
- One complimentary ticket (speaker)
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Social Media promotion throughout the event via Goode Intelligence social media accounts

# SPONSORSHIP PACKAGES

Hospitality – one available



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## Hospitality sponsorship

- Exhibition space in hospitality area (breaks/networking/lunch)
- Marketing material on tables for lunch and evening networking event
- Social Media promotion throughout the event via Goode Intelligence social media accounts
- Advertising in the summit brochure including:
  - Advertisement
  - Article
  - Logo on front cover
  - Company listing
- Logo and profile on summit website
- Logo on all summit displays and banners
- 2 complimentary tickets for your employees
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Facilitated introductions to delegates

# Delegate Personas



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Our carefully selected delegates comprise of senior buyers responsible for making business decisions to adopt digital identity technology in their organisations along with members from the investment community with responsibility for investment services and technology companies looking to partner with digital identity providers.

## **Investment Delegates**

From early-stage private investors to large fund managers and equities professionals. Roles include; Fund Manager (Banking), Financial Researcher (Analyst), Investment Banker (equities) and Lawyer.

## **Business Delegates**

Across primary sectors including financial services, government, telecommunications, retail and technology with responsibility for making business decisions to adopt and integrate digital identity technology. Roles include; CISO, CIO, Head of Digital Transformation, Head of Identity, Chief Privacy Officer, Product Director (CMO), COO, Head of Customer Experience, Head of Sales and Business Development Director.

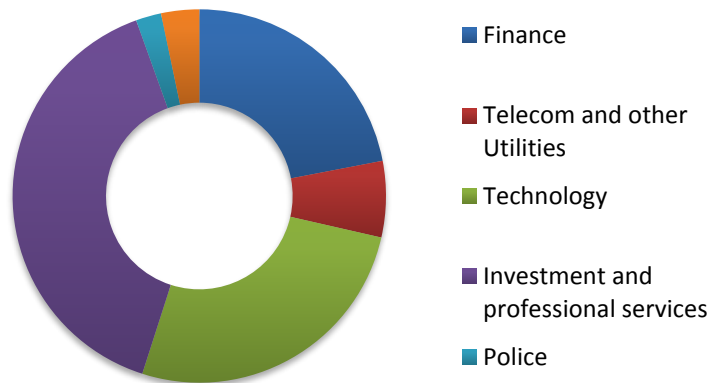
# Delegate Overview



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## Summary overview from previous summits

- 40% attendees from Investment and Professional Services
- 26% attendees from Technology industry
- 22% attendees from Finance industry
- 7% attendees from Telecom and other Utilities
- 3% attendees from Education sector
- 2% attendees from Police and Law Enforcement



## Job Titles

Fund Manager; Biometrics & FinTech Consultant; Business Analyst; Business Development Manager; CEO; Chairman; CCO; Chief Cryptographer; CISO; COO; Consultant; Corporate Finance Partner; CTO; Data Protection Officer; Detective Sergeant; Director Investment Banking; Director, Worldwide Sales Engineering; Director of Strategy & Innovation; Equity Research Analyst, Fraud Investigation Specialist; Fraud Investigations Manager; Global Digital Product Manager - Secure Access; Group Head of Information Security; Head of Government and Regulatory Affairs; Head of Information Security; Head of Innovations; Head of IT Security; Head of Mobile Architecture Head of Tech and Lifesciences; IA Architecture; Lead Business Specialist; Lead Security Architect; Legislation and Regulatory Advisor; Managing Director Investment Banking; Open Innovation and Ecosystem Builder; Partner; Product Owner Identity and Access Management; Professor of Marketing; Remote Channels Fraud Manager; Risk Manager; Sales Director; Senior Architect; Senior Associate; Senior Equity Research Analyst; Senior Fraud Analyst; Senior manager, Global Client Propositions; Senior Technology Advisor

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