



BIOMETRIC SUMMIT NEW YORK 2019

Sponsorship Opportunities



Date

Thursday 4th April, 2019

Location

Rise
New York City

Showcasing Innovation in Biometrics

Hosted by

rise
new york

Created by
 **BARCLAYS**



GOODE INTELLIGENCE
YOUR PARTNER FOR BUSINESS RESEARCH & ANALYSIS

OVERVIEW



Following on from the success of the Biometric Summit London 2018, Goode Intelligence is bringing the best in biometric innovation to New York City. The **Biometric Summit New York 2019**, in partnership with **Rise New York** and **Barclays**, brings together leading biometric technology providers with investors, buyers and technology integrators who have a strong interest in the latest innovation in biometric technology for a full-day summit that will include keynotes, presentations, workshops, industry-led moderated panels and networking reception.



Showcasing Innovation in Biometrics

AGENDA



Interactive mix of presentations, industry-led panels, investor pitches, workshops, networking reception & exhibition area

Investor Pitches



Networking Reception



Industry-led Panels



Presentations



Inspiring Keynotes

Showcasing Innovation in Biometrics

Venue



Rise New York

43 W 23rd Street



Showcasing Innovation in Biometrics

HOW YOU CAN CONNECT

You can reach these audiences through our variety of sponsorship packages designed to maximise your organisation's visibility and be introduced to new investors, partners and clients. As a sponsor you will be provided with opportunities to increase awareness of your brand, product, or service and reach your target audience of decision-makers and influencers.

Sponsorship benefits include

- Placement of your logo and a link to your website, to drive delegate interest ahead of the summit
- Your branding in our media and marketing campaigns
- Article in our summit brochure and website
- At the summit, you will be able to connect with key decision makers, as they consider how the topics and themes apply to their own businesses and interests
- The opportunity to present to your target audience
- Plenty of opportunity to showcase your technology in the exhibition space (sponsor package dependent)

SPONSORSHIP PACKAGES

Overview – Main Items



Contact us for price details

Platinum	Prominent advertising and article in summit brochure, logo on summit marketing including display banners & delegate badges, flyer in summit bag, 50 minute session, exhibition space, 5 delegate tickets	1 available
Gold	Advertising and article in summit brochure, logo on summit marketing including display banners, flyer in summit bag, 35 minute session, exhibition space, 3 delegate tickets	1 sold, 1 remaining
Silver	Advertising in summit brochure, logo on summit marketing, 25 minute presentation speaker and 2 delegate tickets	2 sold, 1 remaining
Innovation	Advertising in summit brochure, logo on summit marketing, inclusion in 'Innovation' session with 10 minute presentation and panel member (60 minute session in total and 2 delegate tickets	2 sold, 2 remaining
Hospitality	Advertising in summit brochure, logo on summit marketing , exhibition space in networking area, marketing on lunch tables, 2 delegate tickets	1 available

Additional Branding Opportunities Available

Showcasing Innovation in Biometrics

SPONSORSHIP PACKAGES



Platinum – One available

Platinum sponsorship

The Platinum Sponsor receives a comprehensive benefits package with privileged access to all delegates. This package is limited to one sponsor and offers:

- Advertising in the summit brochure including:
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on all summit marketing (including event web pages)
- Logo on summit banners/displays at the event
- Logo on delegate badges/lanyards
- Premium 50 minute speaker opportunity (immediately after keynote). This is a flexible session and could for example be a 20 minute presentation followed by 30 minute moderated panel with invited experts & stakeholders
- Exhibition space
- Five complimentary delegate tickets for your employees, customers and leads
- Further discounted delegate tickets for your customers and leads (subject to availability)
- Up to three questions in the post event survey
- Facilitated introductions
- Social Media promotion throughout the event via Goode Intelligence social media accounts

SPONSORSHIP PACKAGES

Gold – One sold, one remaining

Gold sponsorship

Gold sponsorship offers:

- Advertising in the summit brochure including:
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on summit website
- Logo on all summit displays and banners
- Exhibition space
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Facilitated introductions
- Inclusion as a speaker/presenter for 35 minute session, either:
 - Business Moderated Panel with content driven by you
 - Workshop
 - Presentation with Q&A
- Social Media promotion throughout the event via Goode Intelligence social media accounts

SPONSORSHIP PACKAGES

Silver – two sold, one remaining

Silver sponsorship

Limited to three sponsors, Silver sponsorship offers:

- Advertising in the summit brochure including
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on summit website
- Logo on on all summit displays and banners
- Inclusion as a speaker/presenter for 25 minute presentation
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Social Media promotion throughout the event via Goode Intelligence social media accounts

SPONSORSHIP PACKAGES



Innovation - two sold, two remaining

Innovation sponsorship

Limited to four sponsors, Innovation sponsorship offers:

- Advertising in the summit brochure including
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on summit website
- Logo on on all summit displays and banners
- Inclusion in 60 minute Innovation session that includes:
 - Speaker/presenter for 10 minute presentation
 - Inclusion as panellist on moderated panel session
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Social Media promotion throughout the event via Goode Intelligence social media accounts

SPONSORSHIP PACKAGES

Hospitality – 1 available

Hospitality sponsorship

Limited to one sponsor, the Hospitality sponsorship offers:

- Advertising in the summit brochure including
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
- Logo and profile on summit website
- Logo on all summit displays and banners
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Facilitated introductions to delegates
- Exhibition space in hospitality area (breaks/networking/lunch)
- Marketing material on tables for lunch & evening networking event
- Social Media promotion throughout the event via Goode Intelligence social media accounts

SPONSORSHIP PACKAGES



Branding Opportunities

Additional Branding Opportunities

Enhance your branding opportunity at the summit with exclusive sponsorship of a summit give-away. Each delegate will receive one of each of these summit give-aways.



Exclusive Summit Notebook

(1 available)

Your logo will be positioned alongside the summit logo in this executive-grade notebook to be handed to each delegate. Can be combined with Summit Pen. *Image is illustrative*



Exclusive Summit Pen

(1 available)

Each delegate will take away the summit pen with your logo on it. Can be combined with Notebook. *Image is illustrative*



Exclusive Water Bottle

(1 available)

Your logo will be printed on a water bottle and handed to delegates on registration. *Image is illustrative*



Exclusive Summit Tote Bag

(1 available)

Co-sponsored with Goode Intelligence each delegate will take away a high-quality tote bag. *Image is illustrative*

Delegate Personas



Our carefully selected delegates comprise of senior buyers responsible for making business decisions to adopt biometric technology in their organisation along with members from the investment community with responsibility for investment services and technology companies looking to partner with biometric providers.

Investment Delegates

From early-stage private investors to large fund managers and equities professionals, roles include; Fund Manager (Banking), Financial Researcher (Analyst), Investment Banker (equities) and Lawyer.

Business Delegates

Across primary sectors including financial services, government, telecommunications, retail and technology with responsibility for making business decisions to adopt and integrate biometric technology, roles include; CISO, CIO, Head of Digital Transformation, Chief Privacy Officer, Product Director (CMO), COO, Head of Customer Experience, Head of Sales and Business Development Director.

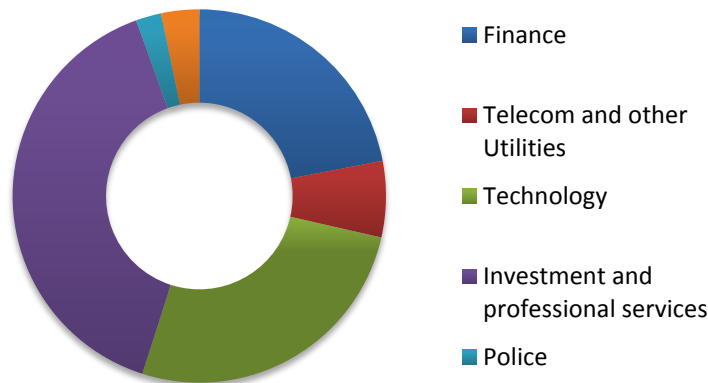
Biometric Summit 2018

Delegate Summary



Summary overview

- 40% attendees from Investment and professional services
- 26% attendees from Technology industry
- 22% attendees from Finance industry
- 7% attendees from Telecom and other Utilities
- 3% attendees from Education sector
- 2% attendees from Police and Law Enforcement



Job Titles

Fund Manager; Biometrics & FinTech Consultant; Business Analyst; Business Development Manager; CEO; Chairman; CCO; Chief Cryptographer; CISO; COO; Consultant; Corporate Finance Partner; CTO; Data Protection Officer; Detective Sergeant; Director Investment Banking; Director, Worldwide Sales Engineering; Director of Strategy & Innovation; Equity Research Analyst, Fraud Investigation Specialist; Fraud Investigations Manager; Global Digital Product Manager - Secure Access; Group Head of Information Security; Head of Government and Regulatory Affairs; Head of Information Security; Head of Innovations; Head of IT Security; Head of Mobile Architecture Head of Tech and Lifesciences; IA Architecture; Lead Business Specialist; Lead Security Architect; Legislation and Regulatory Advisor; Managing Director Investment Banking; Open Innovation and Ecosystem Builder; Partner; Product Owner Identity and Access Management; Professor of Marketing; Remote Channels Fraud Manager; Risk Manager; Sales Director; Senior Architect; Senior Associate; Senior Equity Research Analyst; Senior Fraud Analyst; Senior manager, Global Client Propositions; Senior Technology Advisor