



BIOMETRIC SUMMIT **LONDON** 2018

Innovation in biometric technology

powered by  **Rant**

Date

21st June 2018

Location

Stifel, 150 Cheapside,
London EC2V 6ET, UK.

Sponsorship Brochure

OVERVIEW



Working closely with **RANT Events**, the largest end-user only information security community in the UK, the **Goode Intelligence Biometric Summit** will bring together up to 65 leading investors and buyers with a strong interest in the latest innovation in biometric identification and authentication for an afternoon of enlightening talks and workshops across different tracks custom built to each key attendee profile.

With two tracks to choose from – **investor and business** – our carefully selected delegates comprise of senior buyers responsible for making business decisions to adopt biometric technology in their organisation along with members from the investment community with responsibility for investment services.

TRACKS -

Delegate Personas



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Investment Track Delegates

- Interests in emerging technology companies for:
 - Early-stage private investment
 - M&A
 - IPO
 - Institutional investment opportunities
- Roles include:
 - Fund Manager (Banking)
 - Financial Researcher (Analyst)
 - Investment Banker (equities)
 - Lawyer

Business Track Delegates

With responsibility for making business decisions to adopt biometric technology in their organisations, roles include:

- CISO
- CIO
- Head of Digital Transformation
- Chief Privacy Officer
- Product Director (CMO)
- COO
- Head of Customer Experience
- Head of Sales

Sectors include:

- Finance and Insurance
- Government

HOW YOU CAN CONNECT



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You can reach these audiences through our variety of sponsorship packages designed to maximise your organisation's visibility and expand your client base. As a sponsor you will be provided with opportunities to increase awareness of your brand, product, or service and reach your target audience of decision-makers and influencers.

Sponsorship benefits include

- Placement of your logo and a link to your website, to drive delegate interest ahead of the summit
- Your branding in our media and marketing campaigns
- At the summit, you will be able to connect with key decision makers, as they consider how the topics and themes apply to their own businesses and interests
- The opportunity to present to your target audience
- Significant visibility within your target track

SPONSORSHIP PACKAGES

Overview – Main Items



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Platinum	Advertising in summit brochure, logo on summit marketing and , speaker slot, delegate & RANT Forum tickets SOLD OUT
Gold+	Advertising in summit brochure, logo on summit marketing, 50 minute workshop sponsorship, delegate & RANT Forum tickets
Gold	Advertising in summit brochure, logo on summit marketing, 50 minute business presentation/moderated panel, delegate & RANT Forum tickets
Silver	Advertising in summit brochure, logo on summit marketing, presentation speaker, delegate & RANT Forum tickets SOLD OUT
Hospitality	Advertising in summit brochure, logo on summit marketing, break-out session speaker slot, delegate & RANT Forum tickets SOLD OUT
RANT Forum	Exclusive sponsorship of the forum at a venue close to the Goode Intelligence Biometric Summit London 2018 after the summit finishes

SPONSORSHIP PACKAGES

Platinum – Sold out



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Platinum sponsorship *Sold out*

The Platinum Sponsor receives a comprehensive benefits package with privileged access to all delegates. This package is limited to one sponsor and offers:

- Advertising in conference brochure
- Article in conference brochure
- Logo and profile on all conference marketing (including event web pages)
- Logo on conference banners/displays at the event
- Logo on event marketing material (bags, pens and notebooks)
- 10-15 minute speaker opportunity
- Five complimentary delegate tickets for your employees, customers and leads
- Further discounted delegate tickets for your customers and leads (subject to availability)
- Up to three questions in the post event survey
- Badge sponsorship
- Facilitated introductions
- Complimentary tickets for the 'after party' Rant Forum event

SPONSORSHIP PACKAGES

Gold+



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Gold+ sponsorship

Limited to two sponsors, Gold+ sponsorship offers:

- Advertising in the conference brochure including:
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on conference website
- Logo on all conference emails
- Logo on all conference displays and banners
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Facilitated introductions to delegates
- Inclusion as a speaker/presenter for Investor Presentation
- Business Workshop – a 50 minute workshop aimed at Business Leaders (Buyers) with content to be driven by you
- Break presentation – five minute presentation during break session
- Social Media promotion throughout the event via Goode Intelligence and RANT Events' social media accounts
- Media – Access to professional photographer and videographer for event images and video interview
- Complimentary tickets for the 'after party' Rant Forum event

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Gold



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Gold sponsorship

Limited to two sponsors, Gold sponsorship offers:

- Advertising in the conference brochure including:
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on conference website
- Logo on all conference emails
- Logo on all conference displays and banners
- Complementary tickets for your speaker and one) additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Facilitated introductions to delegates
- Inclusion as a speaker/presenter for Investor Presentation
- Business Moderated Panel - a 50 minute moderated panel aimed at Business Leaders (Buyers) – with content driven by you
- Social Media promotion throughout the event via Goode Intelligence and RANT Events' social media accounts
- Media – Access to professional photographer and videographer for event images and video interview
- Complimentary tickets for the 'after party' Rant Forum event

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Silver



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Silver sponsorship - Sold Out

Limited to two sponsors, Silver sponsorship offers:

- Advertising in the conference brochure including
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
 - Speaker profile
- Logo and profile on conference website
- Logo on all conference emails
- Logon on all conference displays and banners
- Inclusion as a speaker/presenter for business track presentation
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Social Media promotion throughout the event via Goode Intelligence and RANT Events' social media accounts
- Media – Access to professional photographer and videographer for event images and video interview

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Hospitality – Sold out



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Hospitality sponsorship ***Sold out***

Limited to one sponsor, the Hospitality sponsorship offers:

- Advertising in the conference brochure including
 - Advertisement
 - Article
 - Logo on front cover
 - Company listing
- Logo and profile on conference website
- Logo on all conference emails
- Logon on all conference displays and banners
- Logo on event marketing material (bags, pens and notebooks etc.)
- Badge/lanyard sponsorship
- Complementary tickets for your speaker and one additional employee
- Further discounted delegate tickets upon request for your customers and leads (subject to availability)
- Logo and questions in the post event survey
- Facilitated introductions to delegates
- 10-15 minute speaker opportunity during conference
- Complimentary tickets for the 'after party' Rant Forum event

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RANT Forum



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RANT Forum

Limited to one sponsor, the RANT forum sponsorship offers:

- Exclusive sponsorship of the forum at a venue close to the Goode Intelligence Biometric Summit London 2018 after the summit finishes
- Speaking opportunity on a relevant industry topic
- Logo, overview, speaker biography, photo and presentation overview on conference website
- Facilitated introductions to delegates
- Prize draw to collect attendee information (normally around 85 percent of attendees enter)
- Optional post event 'thank you for attending' email directing attendees to a website/resource of your choice
- Optional branding in the event room, e.g. pop up banners or other signage
- Acknowledgement of partnership at close of speaking segment
- Optional physical take-homes on front desk during event

For more information about our sponsorship opportunities please contact Alan Goode on **+44(0) 203 633 1269** or email alan.goode@goodeintelligence.com